

WCSB11

THE 11TH WORLD CONFERENCE
OF SAMPLING AND BLENDING
21-23 MAY 2024
MISTY HILLS CONFERENCE
CENTRE, MULDRSDRIFT
JOHANNESBURG
SOUTH AFRICA



SPONSORSHIP AND EXHIBITION PACKAGES

P1 – PREMIUM EXHIBITOR

(Limited to 2 Sponsors)

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

EXTENSIVE BRANDING BENEFITS

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Proceedings
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

CONFERENCE BENEFITS

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags **(to be provided by sponsor)**.

EXHIBITION BENEFITS

- 3 m x 3 m expo space in a prime position (shell scheme included).

SPONSORSHIP INVESTMENT:

R 120 000 (R60 000 deposit to secure)

P2 – EXHIBITOR

(Unlimited Sponsorship)

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

EXTENSIVE BRANDING BENEFITS

- Logo to appear inside the Conference Proceedings
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

CONFERENCE BENEFITS

- 1 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags **(to be provided by sponsor)**.

EXHIBITION BENEFITS

- 2 m x 2 m expo space in a prime position (shell scheme included).

SPONSORSHIP INVESTMENT:

R 90 000 (R45 000 deposit to secure)

FOR FURTHER INFORMATION, CONTACT:

Camielah Jardine,
Head of Conferencing

E-mail: camielah@saimm.co.za
Tel: +27 11 538-0237, Web: www.saimm.co.za

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P3 – CORPORATE PACKAGE

(Limited to 2 Sponsors)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

EXTENSIVE BRANDING BENEFITS

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

CONFERENCE BENEFITS

- 4 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags **(to be provided by sponsor)**.

SPONSORSHIP INVESTMENT:

R 70 000 (R35 000 deposit to secure)

P4 – CONFERENCE DINNER SPONSOR

(Limited to 1 Sponsor)

A conference dinner is designed to be an informal/formal function. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.

EXTENSIVE BRANDING BENEFITS

- 10-minute presentation done by representative of the company at the dinner reception
- Logo to appear inside the Conference abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

CONFERENCE BENEFITS

- Company to brand the cocktail function.

SPONSORSHIP INVESTMENT:

R 70 000 (R35 000 deposit to secure)

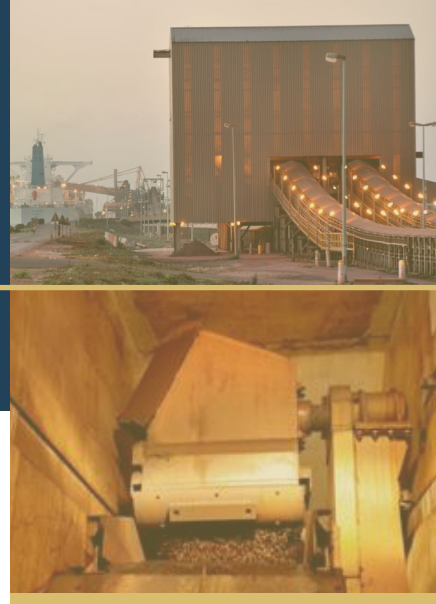
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P5 – NETWORKING FUNCTION

(Limited to 1 Sponsor)

A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.

EXTENSIVE BRANDING BENEFITS

- 10-minute presentation done by representative of the company at the cocktail reception
- Logo to appear inside the Conference abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

CONFERENCE BENEFITS

- Company to brand the cocktail function.

SPONSORSHIP INVESTMENT:

R 60 000 (R30 000 deposit to secure)

P6 – CONFERENCE BAGS

(Limited to 1 Sponsor)

Display your logo on all conference bags distributed to delegates.

EXTENSIVE BRANDING BENEFITS

- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on all Conference Bags (provided by SAIMM)
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags (**to be provided by sponsor**).

SPONSORSHIP INVESTMENT:

R 60 000 (R30 000 deposit to secure)

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P7 – LANYARDS

(Limited to 1 Sponsor)

Display your logo on all lanyards distributed to delegates.

EXTENSIVE BRANDING BENEFITS

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the lanyards that will be used by Conference delegates
- Lanyard (to be provided by sponsor).

SPONSORSHIP INVESTMENT:

R 45 000 (R22 500 deposit to secure)

P8– BANNER SPONSORSHIP

(Unlimited Sponsorship)

EXTENSIVE BRANDING BENEFITS

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor).

CONFERENCE BENEFITS

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest.

SIGNAGE BENEFITS

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be provided by sponsor).

SPONSORSHIP INVESTMENT:

R 45 000 (R22 500 deposit to secure)

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P9 – PENS & PADS

(Limited to 1 Sponsor)

EXTENSIVE BRANDING BENEFITS

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor).

SPONSORSHIP INVESTMENT:

R 45 000 (R22 500 deposit to secure)

P10 – Student Registration Fee Sponsorship

(Unlimited Sponsorship)

EXTENSIVE BRANDING BENEFITS

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor).

SPONSORSHIP INVESTMENT:

R 40 000 (R20 000 deposit to secure)

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NOTE: ALL PRICES EXCLUDE VAT

WHY YOU SHOULD SPONSOR:

- Receive cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers.

SPONSORSHIP AND EXHIBITION PACKAGES

ACCEPTANCE FORM

Sponsorship Preference:

P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

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Contact Person: Contact No:

Capacity: Email:

Signed:

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